

## Spring 2008 OKAIRP Conference

### **Oklahoma City Community College John Massey Center**

11919 South I-44 Service Road  
Oklahoma City, OK 73159

**March 27<sup>th</sup>, 2008 – PRE-CONFERENCE**



### **Oklahoma City Community College**

7777 South May Avenue  
Oklahoma City, OK 73159

**March 28<sup>th</sup>, 2008 - CONFERENCE**

**REGISTER ONLINE at [www.okairp.org](http://www.okairp.org)**

**\*\*\* Early registration discount through March 26<sup>th</sup> \*\*\***

Sessions at the Spring 2008 OKAIRP conference will focus on a variety of issues including an IPEDS workshop and assessment tracks on the process improvement method of *Lean* for a campus setting and exploring how institutions use assessment to improve the student learning process. The institutional research tracks include a demonstration of web-based course evaluation software solutions and a session covering challenges with migrating from the mainframe to PC-based SAS Enterprise reporting tools. We are pleased to have Dr. Kenneth Gonzalez, Achieving the Dream data coach for Tulsa Community College from University of San Diego, deliver our keynote address. The pre-conference session will be held at the OCCC Tom Massey Center and the conference will be held at Oklahoma City Community College main campus.

The cost for the pre-conference is \$25.00. Early registration cost for the Spring 2008 conference is \$50 and late registration is \$60.00. Registration cost for graduate students is \$25.00. The Wingate Inn, 2001 S. Meridian, Oklahoma City, OK 73108, (866) 421-6240, will serve as our conference hotel at a cost of \$79 (single room) plus tax for the night of March 27th, 2008. This group rate will be offered on a first-come-first basis so hurry to make your reservations.

### **Pre-Conference Agenda**

**1:00 pm – 3:15 pm      IPEDS WORKSHOP**

**“What’s New in IPEDS: Proposed Changes to IPEDS Forms 2008-09 – 2010-11” and  
“Survey of IPEDS Data Tools”**

Tom Hardy, Director of Institutional Research, University of Oklahoma Health Sciences Center

Integrated Postsecondary Education Data System (IPEDS) is the established postsecondary education data collection program for the National Center for Education Statistics (NCES). This workshop will cover proposed updates/additions to IPEDS Forms 2008-09 through 2010-11. You will also gain insight on the usefulness of a variety of IPEDS data tools. Tom Hardy is a certified IPEDS trainer through the Association for Institutional Research.

**3:15 pm – 3:30 pm      Closing Remarks**

## Spring 2008 Conference Agenda, continued

8:30 am – 9:00 am

**Registration**

9:00 am – 9:15 am

**Welcome**

9:15 am – 11:15 am

**Opening Keynote Address: “Using Focus Groups to Increase Student Success in College”**

Dr. Kenneth Gonzalez, Achieving the Dream Data Coach for Tulsa Community College, University of San Diego, CA

Achieving the Dream is a national initiative to help more community college students succeed by completing college courses and earning certificates and/or degrees. This initiative is focused on student groups who have faced significant barriers to college success as well as help colleges better understand and make better use of their data.

Dr. Kenneth Gonzalez is currently serving as the Achieving the Dream data coach for Tulsa Community College and is a well known expert on focus groups and institutional research issues. He will address how to use focus groups to increase student success in college.

11:30 am – 12:30 pm

**Lunch**

12:30 pm – 12:55 pm

**Business Meeting**

**Morning**

**Concurrent Sessions**

1:00 pm – 2:00 pm

**“Adding *Lean* in an Office of Institutional Effectiveness”**

Ronda Reece, Director of Institutional Effectiveness, Oklahoma State University - OKC

Karen Kusler, Assistant Director of Process Improvement, University of Central Oklahoma

Application of the process improvement method of *Lean* for a campus setting will be the focus of this session. Structure for using *Lean* will be described for two or four year colleges. Tips on applying *Lean* at your institution will be provided as well as formal educational opportunities. This session is a follow-up to the *Lean* overview presented at the Spring 2007 OKAIRP conference. Target audience: any institutional research/effectiveness/assessment office addressing process improvement.

**“Online Course Evaluations”**

Paul Moloney, Territory Manager, Gap Technologies, Inc.

Anna Royer, Academic Effectiveness Director, Oklahoma State University - OKC

Online Course Evaluations provides colleges and universities with teacher and course evaluations. A demonstration of a web-based course evaluation software solution will be the focus of this session. Target audience: any faculty, staff, or administrator seeking to automate and customize their course evaluation techniques.

**Afternoon**

**Concurrent Sessions**

2:05 pm – 3:05 pm

**“Integrating College Level Learning Objectives Across the Campus – A student learning project for the Higher Learning Commission’s (HLC) Academy for Assessment of Student Learning”**

Kemit Grafton, Director of Academic Technology Center, Oklahoma State University - OKC

Lisa Dillon, Assistant Vice President for Academic Affairs, Oklahoma State University – OKC

This session will provide participants with an overview of the current assessment efforts in the general education and programmatic areas to see how different units use the assessment results to improve student learning. Outcome goals are to value assessment and use results across the campus to assess processes that are appropriate to the instructional delivery methods. Target audience: any institutional research/effectiveness/assessment office targeting efforts to build institution-wide commitment to improve the assessment of the student learning process.

**“Migration from the Mainframe to SAS Enterprise Reporting Tools”**

Yan Zhou, System Analyst, University of Oklahoma Institutional Research and Reporting

This session will discuss challenges with migrating from the mainframe to PC-based reporting solutions and will demonstrate how the retention reporting process improved with SAS Enterprise reporting tools. Target audience: any institutional research/effectiveness/assessment office seeking PC-based tools to improve their retention reporting process.

3:15 pm – 3:30 pm

**Closing Remarks**