



## FALL 2011 CONFERENCE AGENDA

- 9:00am – 9:20am      Registration, continental breakfast
- 9:20am – 9:30am      Welcome from Oklahoma City University Provost Dr. Susan Barber
- 9:30am – 10:30am    **“What Happens in my IR Office”**  
OKAIR Board & audience members  
*Board members and audience members will discuss how their offices manage the work flow, as there are many responsibilities that each office has and those responsibilities often differ from campus to campus.*
- 10:30am – 10:45am    **Morning Break**
- 10:45am – 11:35am    **“Accessing 2010 Census and American Community Survey Data”**  
Cindy Boling & Dr. Cynthia Murray – University of Central Oklahoma  
*The Office of Institutional Research at the University of Central Oklahoma tracks retention, continuation and graduation rates for a number of populations, including the Student Right to Know (SRTK) cohort. For many cohorts, we track students through ten years. Our office is asked to compare retention initiative, but the SRTK cohort is often not a good comparison. UCO is one of 19 institutions chosen to beta test the Student Learning Progress model developed by the University of Alaska Anchorage. This paper will cover the background of the project at UCO and discuss the initial set of reports, reactions to the new methodology, and the next steps in the process. The Student Learning Progress model looks at all incoming students and includes a Successful Learning Rate to track learning progress.*
- 11:45am – 12:45pm    Lunch, Business Meeting, and Elections
- 1:00pm – 1:50pm      **“Extending the Assessment Process beyond Academic Units”**  
Dr. Karla Oty & Mr. Zeak Naifeh – Cameron University  
*This presentation will focus on extending an outcomes based assessment process to non-instructional units. We will address the following topics: (1) current processes used by Cameron University; (2) issues faces by non-instructional units in the beginning stages of assessment; (3) examples of outcomes – mainly from Student Activities*

*and Enrollment Management; and (4) educating faculty about working with non-instructional units.*

1:50pm – 2:00pm Afternoon Break

2:00pm – 3:00pm **“CCA Database Update”**

Oklahoma State Regents for Higher Education panel

*An update from the State Regents Office regarding the Complete College America program that has been a topic of interest at the State government level.*

3:00pm – 3:15pm Conference Wrap-up and Evaluations

